

COEUS

CREATIVE GROUP



Trainer, Speaker, Coach

Jay Johnson

Jay Johnson is an internationally renowned speaker specializing in behavior and organizational development. He has given keynotes and workshops in 19 countries across 4 continents, empowering audiences with a unique perspective on behavior, communication, and leadership.

Jay's 2018 TEDx talk demonstrating a new approach to dealing with difficult people established Coeus Creative Group as a thought leader in the world of behavioral intelligence.

In 2020, the Forbes Business Council invited Jay to its prestigious membership to share perspectives of Behavioral Science and its application to business.

Jay holds a Master's Degree in communication, is a designated Master Trainer from the ATD, and was twice honored with the Excellence in Training Award by the APCC. Jay was named "Top Trainer" in 2017, and again in 2019 in a special "All-Star" edition by the ATD Detroit.

"[Jay's] combination of enthusiasm and audience engagement made the sessions enjoyable to the audience and, most importantly, helped them gain the knowledge and skills they need to grow their business."

CERTIFICATIONS:



"When you have an event that people talk about for days, weeks, or longer after an event (in a good way), then you know the speaker was outstanding! Jay was the speaker for two of these kind of events."

Outside of business, Jay has served in government as well as an International Vice President for JCI, a global NGO. He attributes these experiences to granting him a better understanding of people and behavior in a variety of cultural contexts.

His passion for speaking comes through in every engagement and he is always excited to share his knowledge and experience to empower his audiences. His delivery style is engaging and fun, while still giving audiences immediately usable skills to build stronger relationships, enhance influence, and lead effectively.

Contact Jay today to schedule a training!

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