

Sponsorship Matrix

Sponsorship Level		Diamond*	Platinum Medicare	Platinum Group	Gold	Silver	Bronze**
Your Cost		\$12,499	\$5,499	\$5,499	\$3,999	\$2,999	\$1,899
Benefits (Approximate Value)		Exclusive					
Website: Rotating Ad on Website (Homepage Banner Ad Diamond Sponsor Only)	\$1,000	Fixed Ad	X	X	X	X	X
Website: Logo Recognition on the Website	INCL	X	X	X	X	X	X
Website: Unlimited Job Listings on the Website	INCL	X	X	X	X	X	X
Business Planning Meeting	INCL	X	X	X	X	X	X
Social Media: Featured on Social Media Posts	\$1,500	X					
Email: Feature article in the e-newsletter by your agency and/or about your agency	\$250	X	X	X	X	X	X
Email: Business name with link on E-blasts	\$1,000	X	X	X	X	X	
Email: Sentence Description & Logo on E-Blast	\$1,000	X	X	X			
Email: One mass email /year via E-blast	\$500	XX†	X	X			
Member Meetings: Recognition at all meetings	INCL	X	X	X	X	X	X
Member Meetings: 5 Virtual Seats or 2 In-Person Seats	\$400	X	X	X	X	X	X
Member Meetings: 10 Broker Tickets (Virtual)	\$350	X	X	X	X	X	X
Member Meetings: Sponsor (Virtual or Live)	\$500	X	X	X	X		
Member Meetings: 5 minute commercial at 1 meeting	\$250	X	X	X	X		
2 Associate Memberships	\$150	X	X	X	X		
Event: 5 minute commercial at your sponsored major event	\$250	X	X	X	X		
Event: Exclusive sponsor of one major event. Golf, Expo or Crab Feed (Includes Banner and Recognition on Printed Material)	\$2,500	X					
Business & Medicare Expo: Sponsorship, Booth & 8 Admissions	\$950	XX†	X	X	X	X	Option
Crab Feed: Table for 8	\$600	X	X	X	X	X	Option
Crab Feed: Drink Ticket, 100 Each	\$100	X	X	X	X	X	
Golf Tournament: Tee Sponsorship	\$400	X	X	X	X	X	
Golf Tournament: Foursome	\$700	XX†	X	X	X	X	Option
Golf Tournament: Mulligan's 4	\$160	XX†	X	X	X		
Golf Tournament: Party Tee #14	\$800	X					
Golf Tournament: Lunch sponsorship (Exclusive Lunch Sponsor Signage)	\$1,500	X					
Cornhole Tournament	\$700	X	X	X	X	X	Option
Total Package Valued At:		\$16,700	\$9,300	\$9,300	\$7,200	\$6,600	\$3,400
Sponsorship Level:		Diamond*	Platinum	Platinum	Gold	Silver	Bronze

* Exclusive Sponsorship - One Diamond Sponsor Only

** Bronze package: Choose 2 of the 3 Main In Person Events (Biz Expo, Crab Feed, Golf Tournament)

† Two of the same items on specific sponsorship levels.

Visit Our Sponsorship Page for More Options

<https://sahu-ca.com/product/annual-sponsorship/>