

# Sponsorship Matrix

Sponsorship Level		Diamond*	Platinum Medicare	Platinum Group	Gold	Gold OOA	Silver	Bronze **
<b>Your Cost</b>		\$12,499	\$5,499	\$5,499	\$3,999	\$3,999	\$2,999	\$1,899
<b>Benefits (Approximate Value)</b>		Exclusive						
<b>Website:</b> Rotating Ad on Website (Homepage Banner Ad Diamond Sponsor Only)	\$1,000	Fixed Ad	X	X	X	X	X	X
<b>Website:</b> Logo Recognition on the Website	INCL	X	X	X	X	X	X	X
<b>Website:</b> Unlimited Job Listings on the Website	INCL	X	X	X	X	X	X	X
<b>Business Planning Meeting</b>	INCL	X	X	X	X	X	X	X
<b>Monthly Social Media Marketing</b>	\$1,500	X				X		
<b>Social Recognition</b>	\$100	XXX <sup>†</sup>	XX <sup>†</sup>	XX <sup>†</sup>	X	X		
<b>Email:</b> Feature article in the e-newsletter by your agency and/or about your agency	\$250	X	X	X	X	X	X	X
<b>Email:</b> Business name with link on E-blasts	\$1,000	X	X	X	X	X	X	
<b>Email:</b> Sentence Description & Logo on E-Blast	\$1,000	X	X	X				
<b>Email:</b> One mass email /year via E-blast	\$500	XX <sup>†</sup>	X	X		XX <sup>†</sup>		
<b>Member Meetings:</b> Recognition at all meetings	INCL	X	X	X	X	X	X	X
<b>Member Meetings:</b> 5 Virtual Seats or 2 In-Person Seats	\$400	X	X	X	X	X	X	X
<b>Member Meetings:</b> 10 Broker Tickets (Virtual)	\$350	X	X	X	X	X	X	X
<b>Member Meetings:</b> Sponsor ( Virtual or Live )	\$500	X	X	X	X	X		
<b>Member Meetings:</b> 5 minute commercial at 1 meeting	\$250	X	X	X	X	X		
<b>Member Meetings:</b> Educational 1 Hour	\$500					X		
<b>2 Associate Memberships</b>	\$150	X	X	X	X	X		
<b>Event:</b> 5 minute commercial at your sponsored major event	\$250	X	X	X	X	X		
<b>Event:</b> Exclusive sponsor of one major event. Golf, Expo or Crab Feed (Includes Banner and Recognition on Printed Material)	\$2,500	X						
<b>Business &amp; Medicare Expo:</b> Sponsorship, Booth & 8 Admissions	\$950	XX <sup>†</sup>	X	X	X	X	X	Option
<b>Business &amp; Medicare Expo:</b> Power Hour 15 Minutes	\$500					X		
<b>Crab Feed:</b> Table for 8	\$600	X	X	X	X	X	X	Option
<b>Crab Feed:</b> Drink Ticket, 100 Each	\$100	X	X	X	X	X	X	
<b>Golf Tournament:</b> Tee Sponsorship	\$400	X	X	X	X		X	
<b>Golf Tournament:</b> Foursome	\$700	XX <sup>†</sup>	X	X	X		X	Option
<b>Golf Tournament:</b> Mulligan's 4	\$160	XX <sup>†</sup>	X	X	X			
<b>Golf Tournament:</b> Party Tee #14	\$800	X						
<b>Golf Tournament:</b> Lunch sponsorship (Exclusive Lunch Sponsor Signage)	\$1,500	X						
<b>Cornhole Tournament</b>	\$700	X	X	X	X		X	Option
<b>Total Package Valued At:</b>		\$16,700	\$9,300	\$9,300	\$7,800	\$7,800	\$6,600	\$3,400

\* Exclusive Sponsorship - One Diamond Sponsor Only  
<sup>†</sup> Two of the same items on specific sponsorship levels.

\*\* Bronze package: Choose 2 of the 3 Main In Person Events (Biz Expo, Crab Feed, Golf Tournament)

Visit Our Sponsorship Page for More Options  
<https://sahu-ca.com/product/annual-sponsorship/>